



# Partnership Opportunities

2024 GOLF TOURNAMENT  
IN SUPPORT OF

Valour  
PLACE



**AUGUST 22, 2024**  
CATTAIL CROSSING GOLF  
& WINTER CLUB

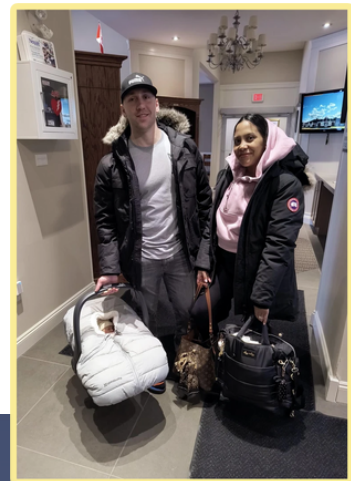


LEARN MORE

# MEET VALOUR PLACE

At both HGA and at Dental Choice, we're deeply connected to and proud of our team members with military family ties, which is why we wholeheartedly support Valour Place. This incredible organization offers a no-cost, comforting haven in Edmonton for Canadian Forces members, RCMP, Veterans, First Responders, and their families during medical treatments.

With over 28,000 nights provided since 2012, Valour Place not only offers accommodation but embodies the spirit of resilience and community support for Albertans. Our support for Valour Place is rooted in genuine respect for those in service. We're proud to support this essential facility through our golf tournament, offering crucial relief to our service members and their families. **Join us in making a difference!**



[WWW.VALOURPLACE.CA](http://WWW.VALOURPLACE.CA)

 Valour  
PLACE



## ★ PLATINUM PARTNER \$6,500

- Recognition as the Platinum sponsor on outdoor and indoor signage, PowerPoint presentations, the event program, HGA Group social media platforms, the HGA Group website, and in e-newsletters.
- With access to our marketing team, you will be the star of the show as the title sponsor in all event marketing.
- Video highlight about your business posted prior to the tournament
- Eight complimentary registrations for the golf tournament.
- Your company logo featured on four golf carts throughout the tournament.
- Your company logo on 5 volunteer t-shirts.
- The opportunity to add up to four additional golfers at a special discounted rate of \$100 per golfer.
- Option to include branded item in gift bags
- Verbal acknowledgment from the event's Emcee.
- Sponsorship of a hole during the tournament.
- First option to renew the Platinum Sponsorship for the 2025 tournament.



## ★ GOLD PARTNER \$4,000

- Recognition as the Gold sponsor on outdoor and indoor signage, PowerPoint presentations, the event program, HGA Group social media platforms, the HGA Group website, and in e-newsletters.
- Video highlight about your business posted prior to the tournament
- Four complimentary registrations for the golf tournament.
- Your company logo featured on two golf carts throughout the tournament.
- The opportunity to add up to four additional golfers at a special discounted rate of \$100 per golfer.
- Option to include branded item in gift bags
- Verbal acknowledgment from the event's Emcee.
- Sponsorship of a hole during the tournament.
- First option to renew the Gold Sponsorship for the 2025 tournament.

## ★ SILVER PARTNER \$2,750

- Recognition as the Silver sponsor on outdoor and indoor signage, PowerPoint presentations, the event program, HGA Group social media platforms, the HGA Group website, and in e-newsletters.
- Four complimentary registrations for the golf tournament.
- Option to include branded item in gift bags
- Verbal acknowledgment from the event's Emcee.
- Sponsorship of a hole during the tournament.
- First option to renew the Silver Sponsorship for the 2025 tournament.





## BRONZE PARTNER \$1,500

- Recognized as the Bronze sponsor on all promotions and materials including: Outdoor and indoor signage, event program, HGA Group social media, Cattail Crossing social media, HGA Group website and e-newsletter
- Verbal acknowledgment from the event's Emcee
- Two (2) tickets to networking dinner
- Option to include branded item in gift bags
- Sponsorship of a hole during the tournament
- First right of refusal for Bronze Sponsorship for 2025 tournament

## HOLE SPONSORS \$600

(activity holes, food holes, beverage holes, and hole-in-ones)

### A) Hole Sponsor

- Signage on your hole
- Recognized on HGA Group social media, website and newsletter

### B) Hole-In-One Sponsor

- insurance and giveaway is the responsibility of the sponsor
- Signage on your hole
- Recognized on HGA Group social media, website and newsletter

## IN-KIND PARTNERSHIPS (includes beer, wine, print)

- Opportunity to offset the cost of the Golf Tournament
- Prominent logo recognition on all printed and event materials (including website, and course signage)
- Two (2) tickets to networking dinner
- Option to include branded item in gift bags

## PRIZE DONATION

- Companies that donate will be recognized on tournament website
- Team prizes or single prizes are appreciated. We are hosting 150 golfers
- Please email [taylor@greystreetmedia.ca](mailto:taylor@greystreetmedia.ca) for pickup of your items

## CORPORATE PACKAGES

### Package A | \$1,500

Hole sponsor, 4 golf registrations to the tournament, 2 sponsored golf carts

### Package B | \$900

4 golf registrations to the tournament and 2 sponsored golf carts